

COOKIE POLICY

LAST UPDATED: 3 DECEMBER 2014

Like many websites, Pothecary Witham Weld's website uses Cookies in order to provide you with a more personalised web service. A Cookie is a text only string of information that we pass to your computer's hard disk through your web browser so that the website can remember who you are.

Cookies cannot be used by themselves to identify you. A Cookie will typically contain the name of the domain from which the Cookie has come, the 'lifetime' of the Cookie, and a value, usually a randomly generated unique number. For more information about Cookies, please see www.allaboutCookies.org.

We use the following types of Cookies which carry out the functions described:

- **Strictly Necessary Cookies:** Some Cookies are essential in order to enable you to navigate our Website and use special features you require. Where such Cookies are strictly necessary to receive a particular service you have asked for (e.g. secure extranet access) or to enable you to view or use our Website, we do not need to ask your permission to use them.
- **Performance Cookies:** These Cookies collect information about user visits to our Website, for instance which pages visitors go to most often. Some of these Performance Cookies are 'analytics' Cookies, using third party software tools, which help us understand more about how our Website is used. For example, we use Google Analytics to help us monitor visitor traffic to our Website. Performance Cookies do not collect information that personally identifies a visitor by name so our use of them should not impact on your privacy. We might use these performance Cookies to highlight services which we think will be of interest to you based on your use of our Website.
- **Functionality Cookies:** This describes Cookies that allow our Website to remember information from your previous visit, such as details you previously

submitted or your previously stated preferences. For example, when you complete a registration form and you tick the 'Remember Me' checkbox, we will use a Cookie to remember your details if you complete another form without you having to re-enter them. These Cookies may also be used to provide services you request such as newsletters or publications. Such a Cookie may also be used to set the background image across the Website. This will remember which image was displayed to you the last time you visited our Website and will display the next image (in a set order) on your next visit.

- **Third Party Cookies:** Our Website may also allow third parties to download Cookies to your device. For example if you choose to 'share' a page or article from our Website with friends through a third party site such as a social network, you may be sent Cookies from these third party websites which we have no control over. You should check a third party website's privacy policy or terms of use for more information about their use of Cookies.

We are required to obtain your consent to use Cookies. As you will have seen, we have a clear Cookies notice on the home page of the website. If you continue to use the website having seen the notice then we assume you are happy for us to use the Cookies described above.

The Cookies we use are designed to help you get the most from our website but if you do not wish to receive Cookies you can easily modify your web browser to refuse Cookies, or to notify you when you receive a new Cookie. To change your settings for your web browser you will need to go to your advanced preferences. However, you may not be able to use all the interactive features of our site if Cookies are disabled, and so in order to enjoy the Potheary Witham Weld site to the full, we recommend that you leave them switched on. For further instructions on how to stop Cookies being installed on your browser, please see: www.allaboutCookies.org/manage-Cookies.